

# BRIAN MARTIN

**Senior Product Designer | Enterprise Systems, AI Workflows, Design Systems**

Denver, CO | 720-938-8880 | brianmartinux@gmail.com

brianmartinux.com | linkedin.com/in/brianmartinux

## PROFESSIONAL SUMMARY

Senior Product Designer with 7+ years designing enterprise platforms, internal tools, and regulated user journeys across manufacturing, healthcare, fintech, media, and marketplace products. Strongest in workflow design, design systems, and production-ready UX for data-heavy web and mobile experiences. Known for fast ramp, clear cross-functional collaboration, and turning complex requirements into scalable patterns, annotated specs, and delivery-ready interaction models.

## SKILLS

**Enterprise UX:** internal tools, admin dashboards, data-dense tables, roles and permissions, configuration workflows, information architecture, workflow design, complex states

**AI and Data UX:** AI-assisted workflows, conversational UX, RAG interaction patterns, trust and transparency, citation and source visibility, dense datasets, empty and status states

**Design Systems:** component architecture, variants, Figma libraries, variables and modes, tokens, governance, documentation, design QA, Figma-to-production parity

**Research and Delivery:** discovery workshops, stakeholder interviews, usability testing, journey mapping, wireframes, prototypes, annotated specs, Jira, Agile delivery

**Accessibility and Technical Fluency:** WCAG-aware design, inclusive interaction patterns, developer handoff, production-ready documentation, HTML/CSS/JS fundamentals

## WORK EXPERIENCE

**BRIAN MARTIN UX CONSULTING** | Senior Product Designer

Denver, CO / Remote | Oct 2021 - Present

Contract and consulting engagements for enterprise, regulated, and data-heavy products. Embedded quickly with cross-functional teams to clarify requirements, reduce ambiguity, and ship production-ready UX across AI workflows, internal tools, and compliance-shaped journeys.

**STANLEY BLACK & DECKER** | Sr. UX Designer | Contract

Remote | Nov 2024 - Jul 2025

- Owned day-to-day UX for CribMaster Cloud Service Center, consolidating 30+ configuration screens into a unified internal-tool hub for enterprise inventory workflows

- Standardized React-aligned table and component patterns in Figma to improve consistency, reduce UX drift, and support cleaner handoff
- Clarified design scope 1-2 sprints ahead and supported alignment across cross-functional teams during migration to a new component system
- Built variant-driven component staging and annotated specs to improve design-system parity, unblock delivery, and reduce QA loops

**BLACKTHORN.IO** | Sr. UX Designer | Contract

Remote | Sep 2024 - May 2025

- Designed multi-role event lifecycle workflows within a Salesforce data model, balancing implementation speed with clear organizer, attendee, and speaker journeys
- Extended a pragmatic component system across repeated scheduling, registration, and content modules so developers could ship reusable UI more consistently
- Created user flows, prototypes, and production-ready specs to clarify requirements across a distributed team
- Documented interaction patterns and layout rules to support governance-lite consistency across CMS-like workflows

**CSL BEHRING** | UX Designer | Contract

Remote | Mar 2024 - Oct 2024

- Led UX for an AI-powered research data catalog, designing conversational workflows for querying and validating dense datasets in a single interface
- Designed the Ask AI sidebar with answer structure, citation and source visibility, and robust empty and status states to support trust and verification
- Introduced cell-level and page-level annotations to improve traceability and collaborative review across research stakeholders
- Partnered with AI engineers and research users to iterate on RAG interaction patterns and improve comprehension through usability testing

**PRODEV (FIJI)** | Senior UX/UI Designer | Contract

Remote | Sep 2023 - Jan 2024

- Led end-to-end UX for an NDA-gated marketplace, shaping anonymous broker workflows, staged disclosure, and secure messaging for sensitive deal contexts
- Defined the trust model and information architecture for onboarding, negotiation, and privacy constraints across web and mobile
- Validated complex interactions through prototypes and structured walkthroughs with engineering and stakeholders

- Built reusable modules and documentation to support consistent patterns across repeated marketplace flows

### **CONFIDENTIAL FORTUNE 500 TELECOM CLIENT** | UX Designer | Contract

Remote | Feb 2023 - Aug 2023

- Designed regulated plan-selection and comparison flows across web and mobile, focusing on disclosure clarity and usable decision-making
- Prototyped compliance-shaped customer journeys that balanced required information with scanability and flow continuity
- Facilitated cross-functional reviews and documented interaction decisions to support aligned, delivery-ready design handoff

### **WARNER MUSIC GROUP** | UX/UI Designer | Contract

Remote | Aug 2022 - Feb 2023

- Led UX for analytics-driven artist tools, translating dense streaming data into shareable, structured insights
- Shipped a native social sharing workflow that replaced a manual screenshot-and-crop process for publishing verified stats
- Defined taxonomy and layout rules for Highlights cards to improve scanability, consistency, and role-based relevance
- Used research and analytics insights to shape interaction patterns across web and mobile experiences

### **H&R BLOCK** | UX/UI Designer | Contract

Remote | Feb 2022 - Aug 2022

- Integrated Spruce banking enrollment into the tax filing journey across in-office, online, mobile, and Tax Pro software
- Designed compliant decision points and disclosures, balancing legal, content, business, and platform constraints
- Supported usability testing and iteration to reduce friction across regulated onboarding steps
- Partnered with product, engineering, legal, and content to deliver production-ready designs

### **FIXEDASAP** | Lead UX/UI Designer, Ionic Developer | Full-time

Denver, CO | May 2020 - Sep 2021

- Owned end-to-end UX for customer and contractor workflows, including scheduling and payment experiences in a mobile marketplace app

- Contributed to UI behavior and component patterns in Ionic/Angular aligned with Material Design constraints
- Produced build-ready specs and collaborated closely with developers to clarify interactions and improve delivery quality

## **ADDITIONAL EXPERIENCE**

### **Early Career Engagements | 2018 - 2020**

Delivered MVP design and web architecture work for hospitality retainers and startup teams.

## **EDUCATION**

**General Assembly | UX Design Immersive | Denver, CO | 2019**

## **PROFESSIONAL DEVELOPMENT**

### **ADPList Mentor | Sep 2023 - Present**

Mentor designers on portfolio strategy and enterprise UX fundamentals